

Markaswalet Product Catalog





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WALET**



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Markaswalet
Product Catalog



Swiftlet Cultivation Seminar

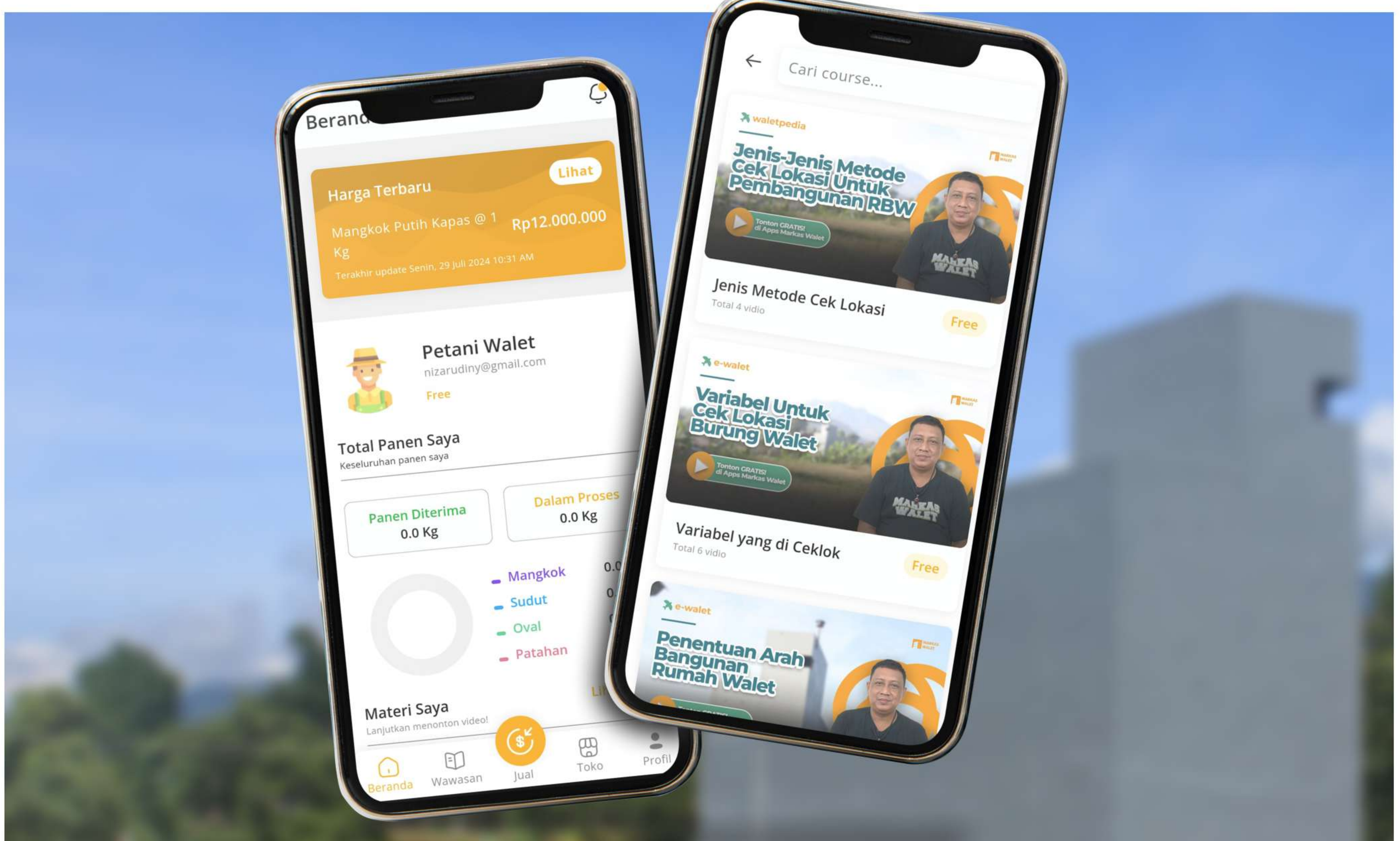
This seminar aims to provide in-depth insight into opportunities and challenges in related industries. Participants will learn from experts and experienced professionals, with a focus on innovative solutions and the latest strategies to develop business sustainably.

Rp 4,900,000

Markaswalet Seminar What You Will Receive: 13 Seminar Facilities to be Obtained:

1. Call and Pull Tamu Bonus
2. Spatial Layout and Sound Analysis Bonus
3. NH3X Super Active Swiflet Perfume Bonus
4. 1 Night Accommodation
5. Lunch and Dinner
6. 4x Cofee break
7. Birdnest Cleaning Training
8. Seminar Kit
9. Accessible Materials
10. Certificate
11. Bonus Premium T-shirt from Markaswalet
12. Monthly bird house (Swiftlet House) Updates via Zoom
13. Direct bird house Visit (scheduling to be arranged, if possible)





Markaswalet Application Education

Markaswalet App provides educational features specifically designed to help swiflet farmers improve their knowledge and skills. With access to articles, video tutorials and webinars, users can learn cultivation techniques, bird nest management and the latest marketing strategies

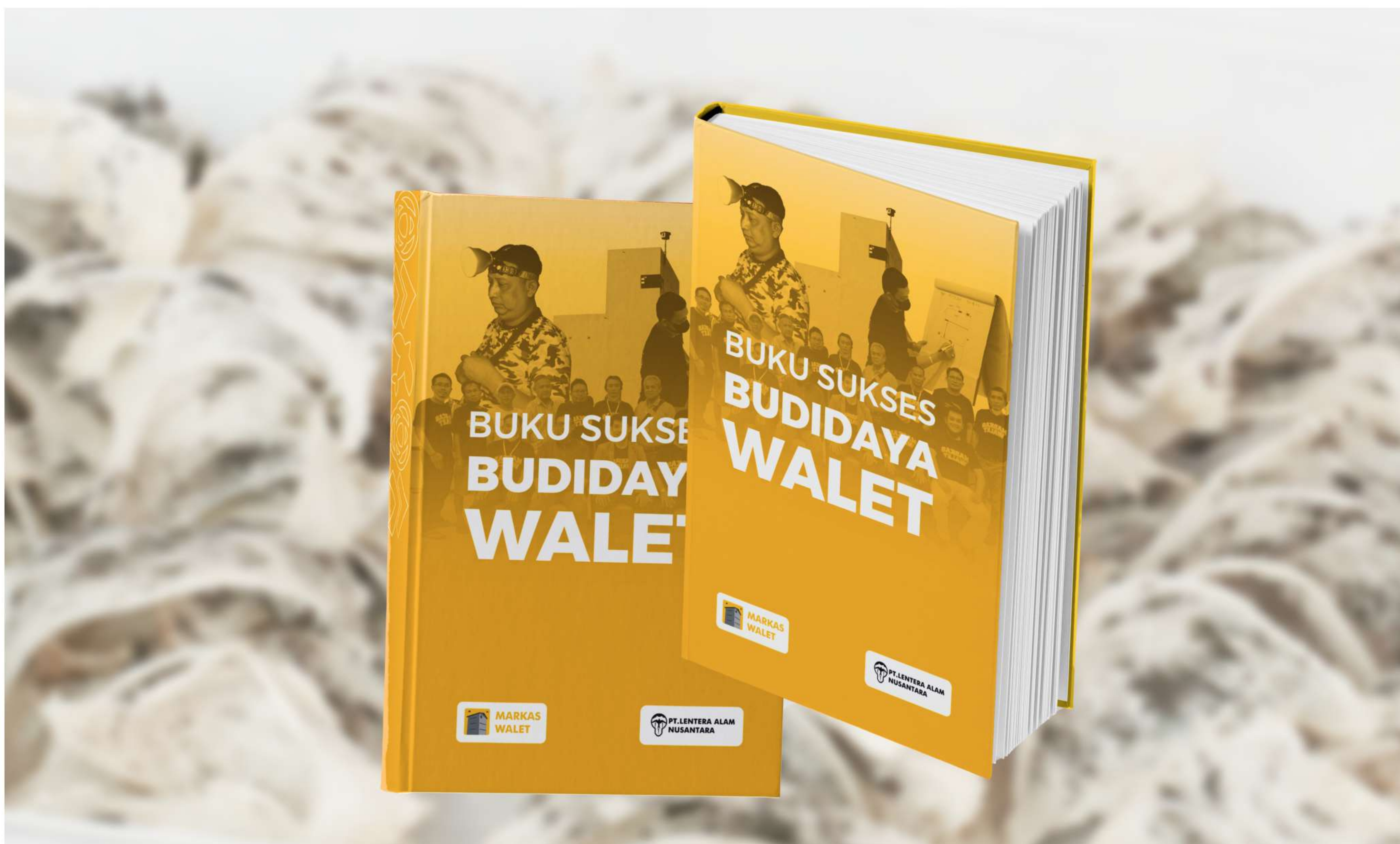
Rp. 30.000 - 150.000

Educational features in the Markaswalet application include:

1. Educational Articles: Various articles discussing swiflet cultivation techniques, bird nest management, and tips for success in the bird nest business.
2. Video Tutorials: Easy to understand video content, providing step-by-step guidance to improve the quality of hive production.
3. Recorded Webinars: Access to recorded monthly webinars featuring experts in the swiflet industry.
4. Daily Tips: Daily tips notifications related to swiflet cultivation to help users run their businesses more efficiently.

These features help swiftlet farmers learn and apply knowledge practically.





Swiftlet Cultivation Success Book

The swiftlet Cultivation Book Series consists of 4 books: history and knowledge of swiftlet, preparation for building Bird House, construction and installation of Bird House, and maintenance of Bird House. This book provides a complete guide for farmers to be successful in cultivating and managing swiftlet nests.

Rp 450.000

The following are important features/ contents of the Swiftlet Cultivation book:

1. History and Knowledge of Swiftlet: In-depth discussion of origins, types of swiftlets, and the economic value of bird nests.
2. bird house Construction Preparation: Guide in determining the ideal location, design planning, and material requirements.
3. bird house Construction and Installation: Technical steps for building a swiftlet house, including installation of a sound system, ventilation and an environment that supports swiftlet growth.
4. bird house Care: Routine maintenance techniques, how to deal with pests, and tips for maintaining the quality of swiftlet nests.
5. Case Studies and Success Stories: Direct experiences from successful swiftlet farmers, providing inspiration and real lessons.





Swiflet House Plan Book

The swiflet House Plan presents 20 various size and design options designed to optimize the results of swiflet cultivation. Each plan is tailored to the needs of space layout, sound, air circulation and lighting, providing a complete guide to building an efficient and productive bird house.

Rp 450.000

The features in the swiflet House Plan include:

1. Void for swiflet Maneuver: Design with open space on each floor to support swiflet movement.
2. Optimal Air Circulation: Ventilation designed to maintain ideal temperature and humidity.
3. Natural Lighting System: Suitable light settings for swiflet comfort.
4. swiflet Entrance Hole Position: Strategic placement of holes to attract swiflets to enter.
5. Spatial Planning: Arrangement of the living area and pathway space.
6. Sound Management: Call, Pull, Stay Tamu Settings.

This feature is designed to ensure an optimal environment for swiflets to thrive and produce high-quality nests.





Location Feasibility Survey

bird house's Construction Site Feasibility Survey Service helps determine strategic and ideal locations for swiftlet houses, with objective, transparent and detailed results. The right solution to ensure the success of your swiftlet business.

Rp 4,000,000

Features/Advantages of bird house Construction Site Feasibility Survey Services:

1. Affordable Costs:

This survey service is offered at competitive and pocket-friendly prices, providing maximum value for your investment.

2. Paket All-in-One:

The survey fee includes bird house construction and installation services, so you get convenience without having to bother looking for separate services.

3. Full Transparency:

Every step in the survey process is carried out with full transparency, ensuring you get clear information about the location's potential and challenges.

4. High Objectivity:

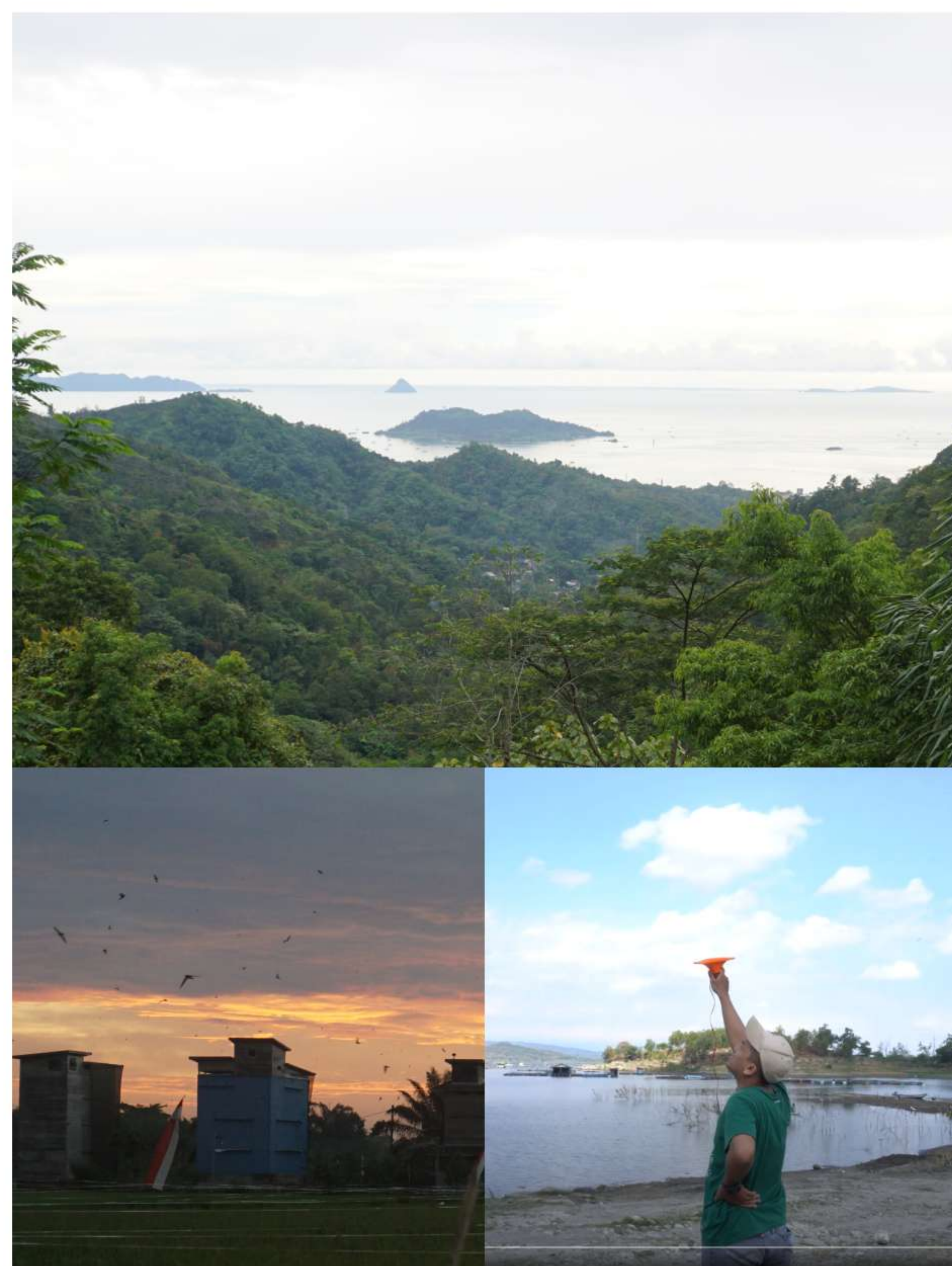
Surveys are conducted by a team of experienced professionals, ensuring objective results without any hidden interests.

5. Detailed and Accurate Results:

You will receive a complete and detailed report, including site analysis, environmental conditions, and the best recommendations for bird house development.

6. Time and Cost Efficiency:

This service is not only cost efficient, but also fast in implementation, so you can start your bird house construction project immediately.





Swiflet House Construction

The development of bird house by Markaswalet offers a comprehensive solution for swiftlet farmers. With affordable costs and the latest technology, Markaswalet ensures that swiflet houses are built optimally to attract and maximize the swiflet population.

Rp 2.7 mio/m²

Features/Advantages of bird house Development Services:

1. Affordable Costs:

Bird house construction services by Markaswalet are offered at competitive prices, providing the best quality at a friendly budget.

2. Using the Latest Technology:

Markaswalet applies the latest technology in every stage of bird house construction, including sound and ventilation systems, to attract swiftlets and create optimal conditions inside the building.

3. Experienced and Based on Knowledge:

With extensive experience and support from research and research, the Markaswalet team ensures that bird house development is carried out professionally and scientifically, so that the results are more guaranteed.



4. swiflet Entry Guarantee:

Markasswiflet offers a guarantee that the bird house that is built will attract swiftlets to come and stay, increasing the success of the nest harvest.

5. Full Transparency:

Every stage of development is carried out transparently, from material selection to implementation, so that clients know the process and progress of the project.

6. Objectivity and Detailed Results:

The Markaswalet team provides detailed and objective reports after each stage of construction is completed, including analysis of environmental conditions and the results of swiflet bird monitoring.



Bird House Installation

Bird house installation by Markaswalet provides the best solution to increase the effectiveness of your swiftlet house. With modern technology, a team of experts, and affordable costs, Markaswalet guarantees that swiftlets will be attracted to enter and settle in your swiftlet house.

Rp 750,000/m2



Features/Advantages of bird house Installation Services:

1. Affordable Costs:

Bird house installation services by Markaswalet are offered at competitive prices, so you get optimal results with efficient investment.

2. Using the Latest Technology:

The installation includes the use of state-of-the-art technology such as sound systems, ventilation and temperature regulation specifically designed to create an ideal environment for swiftlets.

3. Experience and Knowledge:

A team of experts with extensive experience in the field of swiftlet cultivation ensures that every installation process is carried out based on research and best practices that have been proven successful.

4. Swiftlet Entry Guarantee:

Markaswalet provides a guarantee that the installation carried out will be effective in attracting swiftlets to enter and settle in your swiftlet house.

5. Full Transparency:

Each stage of the installation is carried out transparently, ensuring the client understands the entire process and progress of the work.

6. Objectivity and Detailed Reports:

Installation results are reported objectively and in detail, with a thorough evaluation regarding system effectiveness and swiftlet appeal.

7. Free Progress Check for One Year:

Markaswalet offers free periodic checks for one year, to ensure the installation runs optimally and the swiftlets continue to grow.





Converting the function of the building into a swiflet house

Markaswalet offers a solution for converting an ordinary building into an effective and efficient bird house (swiflet Bird House). With the support of modern technology and a team of experts, your building will be ready to attract and accommodate swifts.

Rp 750,000/m²



Features/Advantages of Building Conversion Services to bird house:

- 1. Affordable Costs:** The building conversion service to bird house by Markaswalet is offered at competitive prices, providing an economical but effective solution.
- 2. Using the Latest Technology:** The conversion process is equipped with the latest technology, such as a sound system, ventilation and temperature settings that are adjusted to attract swiftlets.
- 3. Experience and Knowledge:** The Markaswalet team has extensive experience and always follows the latest research developments in the field of swiflet cultivation, ensuring optimal results.
- 4. swiflet Entry Guarantee:** Markaswalet guarantees that the converted building will be effective in attracting swiftlets to enter and stay.
- 5. Full Transparency:** Each stage of transfer of functions is carried out transparently, so you can monitor the process and ensure everything goes according to plan.
- 6. Objectivity and Detailed Reports:** The results of the conversion are reported objectively, including analysis of environmental conditions and the effectiveness of the systems that have been installed.
- 7. Free Progress Check for One Year:** After the transfer of functions is complete, Markaswalet provides a free progress check service for one year to ensure the development of your swiflet house.





NH3X Super Swiftlets Parfume

NH3X Super swiflet Perfume comes in two series, namely 150g and 300g, specifically designed to attract swiftlets and keep the chicks from escaping. With selected natural ingredients, NH3X Super is effective in maximizing the swiftlet population and increasing the bird's nest harvest.

150g (Rp 270,000)

300g (Rp 470,000)



NH3X Super Features/Advantages:

1. Premium Formulation:

NH3X Super is made from high quality natural ingredients, proven to be effective in increasing swiftlet activity in the swiftlet house.

2. High Effectiveness:

This perfume is able to attract more swiftlets in a short time, accelerate the growth of swiftlet colonies, and increase nest yields significantly.

3. Protecting swiftlet Chicks:

NH3X Super Perfume helps keep swiftlet chicks from escaping easily and remaining loyal to the user's swiftlet house.

4. Attracts Saplings from Other bird house:

Apart from looking after the chicks, NH3X Super also attracts swiftlet chicks from other places to be interested and enter the bird house of users of this perfume.

5. Safe and Environmentally Friendly:

Using materials that are safe for swiftlets and do not damage the surrounding ecosystem, NH3X Super maintains environmental balance.

6. Strong, Long-Lasting Aroma:

NH3X Super's intense aroma is long-lasting, effective at attracting swiftlets for months after application.

7. 150g and 300g Series Options:

Available in two sizes, 150g and 300g, this perfume offers flexibility to suit the needs of your swiftlet house.





JamurX Super Anti Fungal

Premium anti-fungal solution designed to protect and maintain wooden materials, especially in Swiftlet Bird Houses (RBW), furniture, and other wooden structures. Formulated with active compounds such as eugenol and trans-caryophyllene, JamurX Super works by disrupting fungal cell structures down to the root level within minutes. Safe for humans, swiftlets, and the surrounding environment.

250ml (Rp 170,000)

100ml (Rp 375,000)

1. Fast-Acting Formula

Eliminates fungus in about 10 minutes (severe cases).

2. Deep Penetration Technology

Absorbs into wood fibers for comprehensive internal protection.

3. Anti-Regrowth Protection

Inhibits fungal regrowth for long-term durability.

4. Safe & Natural-Based Composition

Safe for humans, swiftlets, pets, and the environment.

5. Low Odor & Non-Irritating

No strong chemical smell and does not cause skin irritation.



6. Dual Application System

Ready-to-spray for severe cases or diluted (1:15) for routine maintenance.

7. Multi-Surface Application

This skin care product uses natural ingredients that are skin friendly, safe, and suitable for all skin types, including sensitive skin.

8. Concentrated & Cost-Efficient Option

Available in concentrated packaging to optimize logistics and application efficiency.

9. Research-Based Development

Developed based on laboratory testing and scientific formulation.

10. Value-Added Support

Supported with educational content, consultation, and application guidance for optimal results.





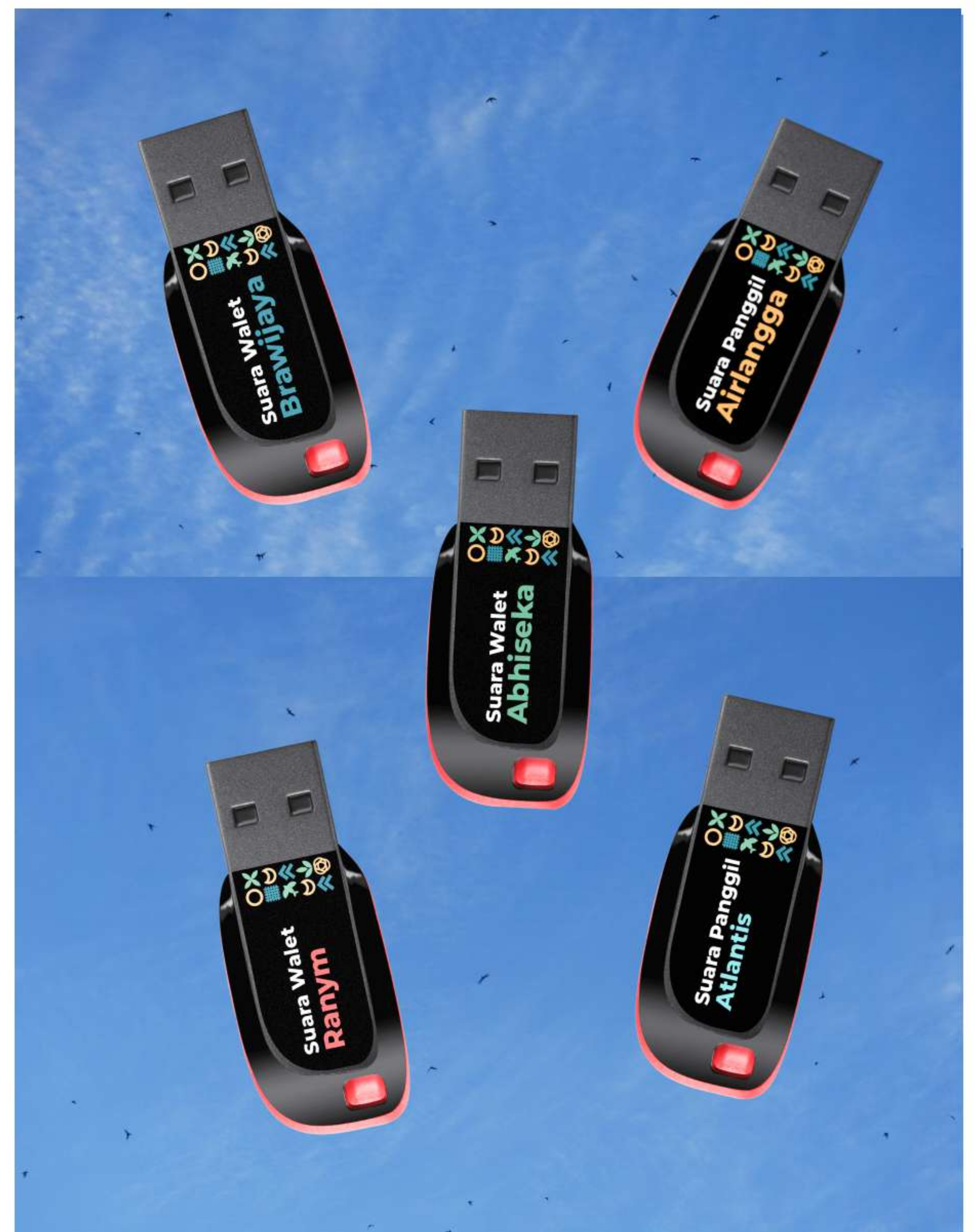
Productive swiflet Sounds

Markaswalet provides various swiflet sounds specifically designed to increase the appeal of bird house. With advanced technology and the results of in-depth research, the sound of swiflets in the form of calls, pulls and stays has been proven to be effective in attracting swiflets in various types of locations.

Rp 900,000/ Package

Features/Advantages of swiflet Sounds by Markaswalet:

- 1. Affordable Costs:** swiflet sounds from Markaswalet are offered at competitive prices, providing an economical solution to increase the attractiveness of your bird house.
- 2. Advanced Technology:** Each swiflet sound is designed using the latest technology based on scientific research, guaranteeing an effective and optimal sound to attract swiflets.
- 3. Research Based:** Markaswalet uses a research approach and field trials to create specific swiflet sounds according to various environmental conditions..



4. Four Types of Special swiflet Sounds:

- The Sound of Atlantis:** Specially designed for areas around the sea, lakes or rivers, ideal for bird house in water areas.
- Brawijaya Sound:** Suitable for bird house in gardens, rice fields or other horticultural areas, increasing the attractiveness of swiflets in agricultural areas.
- Abhiseka's sound:** Created for densely populated areas such as rural or urban areas, keeping swiflets attracted amidst human activity.
- Ranym's sound:** Designed to "sound war" with other bird houses in the vicinity, strengthening your bird house competitiveness in attracting swiflets in dense bird house areas.
- Airlangga's sound:** Sound suitable for public areas and various types of environments, providing flexibility of use in various conditions.





IoT Camera to Calculate Swiflet Population

Markaswalet presents the first IoT technology to calculate the swiflet population in Indonesia. This advanced technology makes it easy to monitor the number of swifts in bird house in real-time via a mobile application, providing an efficient solution for farmers.

13 mio for 1 package of 3 camera units and one year application subscription

Features/Advantages of IoT swiflet Population Counter:

1. Affordable Costs:

This swift bird counting IoT technology is offered at a competitive price, so that all farmers can use it without having to pay high costs.

2. Advanced Technology:

Using the latest technology based on the Internet of Things (IoT), this device is able to accurately count the number of swiflets when leaving and entering the bird house.

3. First and Only in Indonesia:

As a pioneer, Markaswalet offers the first automatic swiflet counting technology in Indonesia, providing a competitive advantage for farmers.

4. Based on Scientific Research:

This system was developed through in-depth research, ensuring its accuracy and reliability in calculating swiftlet populations.

5. Access via Mobile Application:

Swiftlet population data can be monitored in real-time from anywhere via a mobile application, making monitoring easier even when not on site.

6. Protected from the threat of thieves and pests:

This IoT system is designed to be protected from external interference, be it thieves or pests that might attack bird house, keeping data and devices secure.

7. Real-Time Monitoring:

This system works in real-time, providing immediate reports if significant changes occur





IoT Temperature and Humidity

Markaswalet presents advanced IoT technology to monitor temperature, humidity and ammonia density in bird house in real-time. At an affordable cost, this data can be accessed directly via the Markaswalet application to ensure ideal conditions in the swiflet house.

5 million for 2 tool units
and 5 month application
subscription



IoT Features/Advantages Temperature, Humidity and Ammonia Density in swiflet Bird Houses:

- 1. Affordable Costs:** This IoT technology from Markaswalet is offered at a competitive price, making it accessible to all swiflet farmers without the need for large costs.
- 2. Advanced Technology:** Using the latest technology, this system accurately monitors and records temperature, humidity and ammonia density conditions within the bird house, maintaining an optimal environment for swiflets.
- 3. Access via the Markaswalet Application:** All data can be monitored in real-time via the Markaswalet application, allowing you to monitor bird house conditions anytime and anywhere.
- 4. Research Based:** This system was developed through scientific research, ensuring accurate and relevant measurements to maintain the health and comfort of swiflets in the bird house.
- 5. Real-Time Monitoring:** This system works in real-time, providing immediate reports if significant changes occur in temperature, humidity or ammonia density, so adjustments can be made immediately.



The ERP System

The ERP system for swiftlet nest cleaning in the factory is designed to manage the entire process, from receiving raw materials, grading, cleaning, to drying and packaging. The ERP automatically monitors each batch, ensuring quality and processing standards are met. With integrated inventory management, the system records the amount of raw materials and finished products, while providing notifications to ensure timely processes. Automatic reporting and documentation facilitate efficiency analysis, while quality monitoring ensures products meet standards. The ERP enhances productivity, reduces manual errors, and ensures compliance with safety regulations.

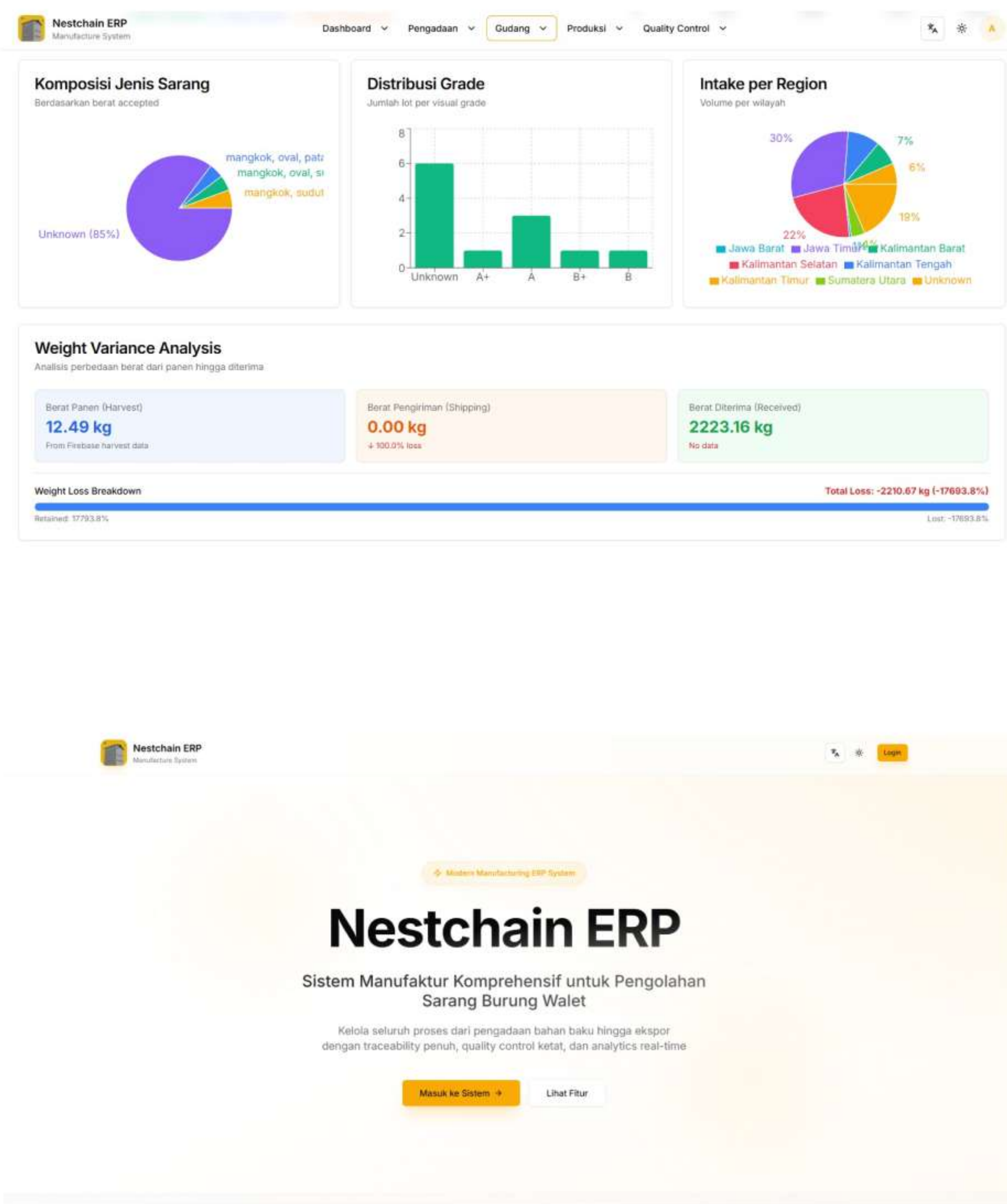
1. **FIFO (First In, First Out):**

Ensures that older materials are used first, minimizing waste and ensuring efficient inventory turnover.
2. **Rack Management:**

Optimizes storage by tracking the location of materials and finished products within the warehouse, ensuring easy access and efficient use of space.
3. **Batch Monitoring:**

Automatically tracks the progress of each batch from start to finish, ensuring that quality and processing standards are met.
4. **Inventory Management:**

Monitors the quantity of raw materials and finished products, ensuring there's always enough stock for ongoing operations.



5. **Notifications and Alerts:**

Sends timely reminders and alerts to ensure the cleaning, drying, and packaging processes are completed on schedule.
6. **Reporting and Documentation:**

Automatic generates real-time reports on production efficiency, inventory usage, and quality control, enabling data-driven decisions.
7. **Quality Control:**

Monitors the quality of each batch to ensure that the final product meets safety and industry standards.
8. **Compliance and Safety Monitoring:**

Ensures the entire process complies with safety regulations, particularly in handling cleaning agents and preserving product quality.



Bird's Nest Cleaning

Swiftlet nest cleaning services by Markaswalet offer high quality cleaning services at affordable prices. With advanced technology and skilled workers, the nests are cleaned without bleach, maintaining optimal cleanliness and minimizing shrinkage.

1.8 mio/kg

Features/Advantages of bird nest cleaning Services by Markaswalet:

- 1. Minimized Loss:** The cleaning process is designed to maintain optimal bird nest volume, so that nest loss can be minimized.
- 2. Affordable prices:** This swiftlet's nest cleaning service is offered at competitive costs, providing the best cleaning quality at pocket-friendly prices.
- 3. Fast Work:** With technology and a professional team, cleaning is done quickly without sacrificing quality, so the swiftlet's nest is ready in a short time.
- 4. Skilled Workers:** Swiftlet nests are cleaned by experts who are experienced and skilled in maintaining the quality of swiftlet nests.
- 5. No Bleach:** The cleaning process does not use bleach, ensuring the results remain natural and safe.
- 6. Clean and Safe:** Advanced technology and biological materials are used to ensure maximum hygiene without interfering with the nests of other customers.
- 7. Setup Results Returned:** Any dirt or debris from the cleaning process is returned to the nest owner, so you get full transparency.
- 8. Unmixed Nests:** bird nests from other customers are not mixed, ensuring the authenticity and purity of your nest is maintained during the cleaning process.
- 9. cleanable Nest Types:** This service includes cleaning various types of nests, including bowls, corners, breaks, crushes and legs.





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Nestsensials Sachet

Markaswalet presents crushed bird nests in economical sachet packaging. This product is whole without processing, with 99% cleanliness and safe nitrite levels. Practical, hygienic and suitable for various dishes, and can be used as an attractive souvenir.

Rp 75,000/sachet



Features/Advantages of Crushed swiflet's Nest Products in Economical Sachet Packaging:

- 1. 99% purity:** This crushed swiflet's nest is processed with high hygiene standards, maintaining the quality and safety of the product for consumption.
- 2. Safe Nitrite Levels:** The nitrite content is below the dangerous threshold, making this swiflet's nest safe and healthy to consume every day.
- 3. Practical Sachet Packaging:** Available in economical and practical sachet packaging, this swiflet's nest is ready to be cooked directly and served in various types of food, from soup to dessert.
- 4. Economical and Affordable Prices:** With an affordable price, this product can be enjoyed by all groups, providing the benefits of swiflet's nest at a low cost.
- 5. Hygienic and Certified:** This product is HACCP, NKV and Halal certified, ensuring that the production process meets international health and food safety standards.
- 6. Gift or by Ideal:** This swiflet's nest in a sachet can also be used as a souvenir or gift, with attractive and practical packaging.
- 7. Extraordinary benefits:** swiflet's nest contains protein, amino acids and various nutrients which are useful for improving the immune system, supporting cell regeneration, improving skin health and increasing body vitality.





Nestsensials Gift

Markaswalet provides whole, unprocessed swiftlet nest products with cleanliness reaching 99% and safe nitrite levels. Available in various forms, this product is hygienic, Halal, HACCP and NKV certified, and suitable as a gift or souvenir.

**1,2 mio/package
- 22 mio/kg**

Features/Advantages of Whole Unprocessed bird nest Products:

1. 99% purity:

Whole swiftlet nest products from Markaswalet are processed with high hygiene standards, ensuring the nest quality is pure and safe for consumption.

2. Safe Nitrite Levels:

Nitrite levels in swiftlet's nest are below the dangerous threshold, according to international food safety standards, making it a healthy choice for daily consumption.

3. Various Shapes:

Products are available in various shapes such as bowls, corners, breaks, breaks and legs, so that they suit various consumer needs.



4. Hygienic and Guaranteed:

This product is HACCP, NKV and Halal certified, so safety and halal are guaranteed in every production process.

5. Suitable as a gift or souvenir:

This intact swiftlet's nest is packaged in an attractive box or packaging, making it a perfect choice as a gift or souvenir for family and relatives.

6. Affordable prices:

Even though it has premium quality, this swiftlet's nest product is still offered at a competitive price.

7. Extraordinary benefits:

swiftlet's nest is rich in protein, amino acids and minerals which can help increase body resistance, support cell regeneration, improve skin health and maintain overall body vitality.





Nestsensials RTD

Markaswalet presents healthy drinks made from swiflet's nest with a content of up to 30%. With three delicious flavor variants, this drink is hygienic, guaranteed halal, and is BPOM, HACCP and NKV certified.

Rp 75,000/bottle



Features/Advantages of swiflet's Nest Drink by Markaswalet:

1. swiflet's Nest Content 80%:

This drink contains 80% pure swiflet's nest, much higher than other products which only contain 5-10%, providing greater benefits for health.

2. Hygienic and Guaranteed:

This product is processed with high hygiene standards, supported by BPOM, HACCP, NKV and Halal certification, so it is safe for consumption every day.

3. Three variants of taste:

Available in three refreshing flavors, namely Tropical, Classic, and Paradise, which are suitable for various tastes.

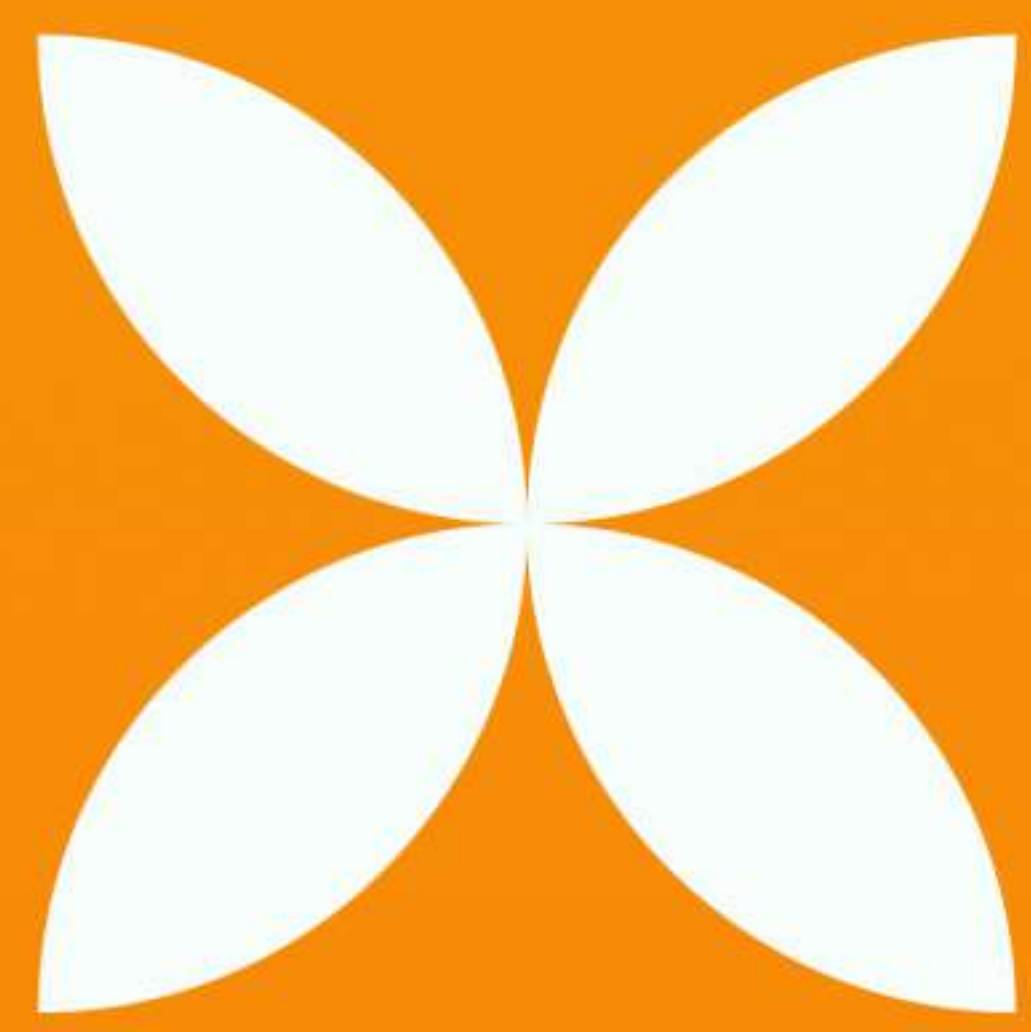
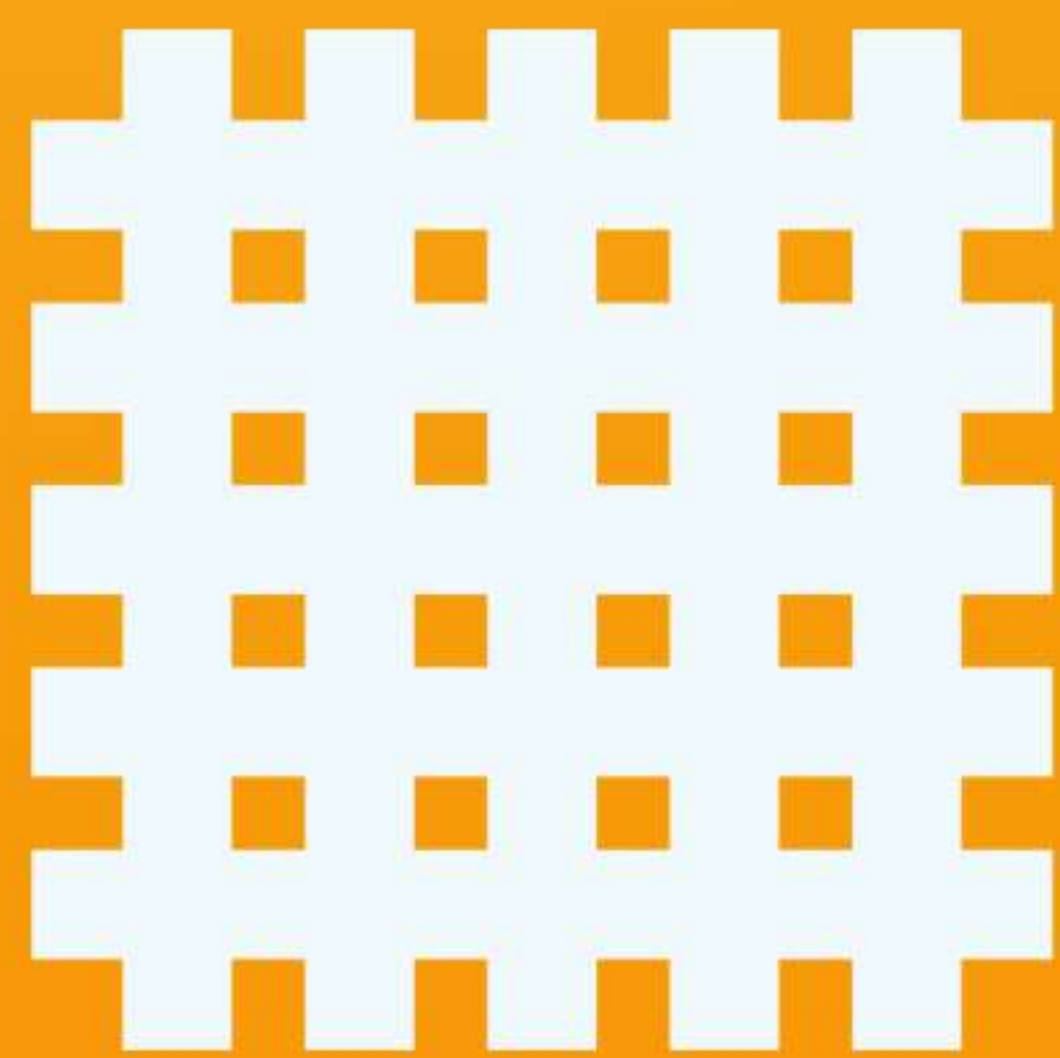
4. Affordable prices:

Even though it offers a high swiflet's nest content, this product is still available at an affordable price for all groups.

5. Extraordinary benefits:

This swiflet's nest drink has various benefits such as increasing the body's endurance, helping cell regeneration, improving skin health, increasing vitality, and speeding up the body's recovery from fatigue.





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